



# Program Launch Timeline

- ✓ **Participate** in the “7 Steps to Success” national training conference call.  
Sign up for the national training conference call:
  - Dates and times are listed at [www.fathers.com/watchdogs](http://www.fathers.com/watchdogs)
  - Call 888.540.3647 or email [watchdogs@fathers.com](mailto:watchdogs@fathers.com) for more information**Who should participate in the national training conference call?**
  - Principal and/or assistant principal
  - President or representative of parent support group
  - WatchDOG School Representative and/or School Counselor
- ✓ **Select** the WATCH D.O.G.S.® Team to oversee the program.  
Team consists of:
  - Principal and/or assistant principal
  - School representative (staff member or parent liaison)
  - Top Dog Coordinator (male or female)
  - Top Dog Team (other selected fathers and father-figures)
- ✓ **Order** the WATCH D.O.G.S.® Startup kit by contacting the WATCH D.O.G.S.® office at 888.540.3647.
- ✓ **Prepare** for the “Dads and Kids Pizza Night”. “If you build it, they will come!”  
This event is one of the primary steps to your success. It will happen 2-3 weeks after you receive the Startup kit, and the kit will show you exactly how to do it.
- ✓ **Designate** a computer that WatchDOG dads can access to complete the school’s personalized ‘End of Day’ online survey. A link to this survey will be provided by the WATCH D.O.G.S.® office so you can monitor the success of your program.
- ✓ **Celebrate** as WatchDOG dads begin to support the school the next day or within a week following the Pizza Night event.